

# JOHN SLOAN

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TECHNOLOGIES	YRS OF EXPERIENCE	EXPERTISE
Outdoor Advertising	35	Expert
HTML	10	Advanced
CSS	10	Advanced
ASP.NET MVC	4	Advanced
C#	4	Intermediate
Visual Studio	4	Advanced
TFS	4	Advanced
JavaScript	2	Intermediate
SASS	1	Intermediate
jQuery	1	Intermediate
Java	2	Intermediate
DNS	3	Intermediate
PHP	2	Intermediate
CorelDraw	15	Expert
Adobe Fireworks	12	Expert
Windows Azure	4	Intermediate

## EMPLOYMENT

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SLOAN'S SIGNS, Salem, OR

**1980 - Present**

### **Project Facilitator**

- Sign Manufacturing and Website Development
- Provide sales, planning, production, and bookkeeping.
- Excellent with customer relationship management and creating designs for sales and planning using CorelDraw (20 years) and Adobe Fireworks.
- Experience meeting with new and existing clients to assess website marketing and data management needs and maintenance for the sites and their users.
- Articulate in translating information technology concepts to users and providing cost/benefit analysis.
- Three decades of experience maintaining strong supply chains for existing and new product development via personable business relationships with vendors.
- Excel at helping customers with computer related repairs and maintenance.
- Online Portfolio: <http://sloanssigns.com/>

Salem Keizer Public Schools, Salem, OR

**2013 - Present**

### **Substitute Teacher 3-12**

- Classroom Management
- Specialize in business and computer/software related subjects.

ITT TECHNICAL INSTITUTE (Graduate Internship)  
**Computer Networking Instructor**

**2011 - 2012**

- Taught four classes as the only Computer Networking Instructor at ITT Technical Institute. The classes and their content were as follows:
  - Introduction to Computers
  - Computer History: The history of hardware, software, and the internet.
  - Hardware: What is hardware and its individual components including peripherals. Routinely supervised students breaking down and setting up systems for class group exercises.
  - Software: Drivers and operating systems.
  - Introduction to Networking: Topics included terminology and matching networks with a variety of business environments. Terminology included tools, cables, and connectors.
  - Networking 1 & 2: The courses examined the concepts of upgrading and maintaining computer network systems in LAN/WAN/MAN environments. Students learned terminology, and protocols, in addition to working in teams to create virtual networks on external hard drives using Windows Server 2008 R2 (active directory).

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**EDUCATION**

**WESTERN OREGON UNIVERSITY**

- Masters of Management and Info. Systems.
- Quarter Credits, 70BA 50CS

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**PROJECTS**

**Web Development and Marketing**

**2004 - Present**

Palm Harbor Homes - 2006

As a professional contractor, initiated and coded a project to assist ten west coast Junior Retail General Managers with training by providing a PHP portal from my company site where they could view the advertising purchasing protocol and procedures of a few highly experienced and profitable Senior Retail General Managers. The portal was to an internal directory of location links where individual portfolios were built and managed. Each contained images of advertising themes, logos, terms, and prices of which I was the provider.

The portal to portfolios was built on the concept that Junior Managers would prefer to look and learn anonymously than expose their lack of experience to upper management. It was powerful and extremely successful.

**Web Development and Marketing**

**1980 - Present**

- <http://sloanssigns.com> (Links to projects)

Estimate 120 websites built. Currently build and manage ASP.NET MVC applications using TFS, Visual Studio C#, SQL Server, Entity Framework, Windows Azure. Use Twitter Bootstrap

scaffolding, CSS Components, and JavaScript for consistent mobile responsiveness. Research tools include Pragimtech.com, W3Schools, and Pluralsight IT Training.

**Academic**

**2006 - 2013**

- Please visit <http://www.sloanssigns.com/Home/Documents> for links to transcripts, professional projects, and Java programming projects.